

## Mission and project targets

The Women in the Media (WOMED) project supports women in the creative industries, especially women screenwriters, directors and producers in the television and film industries. It provides both an overview of the situation of women in these sectors and the main task of the project is to create an online educational platform for the development of their professional knowledge and thus their application in leading positions in the field.

The project aims to reach more than 2,000 women across Europe and support women in professional growth and successful entrepreneurship in the film and audiovisual sector through an online platform.

In the initial phase, the project maps the real needs of women in these professions, the availability of infor-

mation, training opportunities and support.

Following the mapping, a set of online training materials will be developed, specially designed to help women understand the diversity of the sector and what knowledge is needed for the jobs required.

The project will also create an online platform for online support and intervention for the inclusion of women in this under-represented sector. The content of the platform will actively support and promote the educational program for women.



### Project realization:

9/2019- 8/2021

### Coordinator:

FilmWorks Trust, United Kingdom

### Partners:

EU 15 Limited, UK  
Le LABA, France  
BPWCR, Czech Republic  
Karpos, Greece  
Eesti People to People, Estonia  
Arte Urbana Collectif, Bulgaria

## GET INFORMED

One of the first difficulties encountered by women involved or wishing to become involved in film production is access to information, particularly as regards gender equality. Being informed of their rights, of the existence of local, national or European initiatives, of the activity of dedicated organisations, networks or festivals, etc. are all ways of breaking the feeling of isolation and fighting against the glass ceiling. Recently our partners collect full information source in their countries and regions to cover entries like legislation, organization, events, festival, filmography, biography and history of cinema and TV production of women.

### Any statistic?

The statistics collected by Skillset and Women in Film and Television show that the presence of female voices on television and screen has been steadily declining since 2006. The reports on gender Equalities for directors in the European film industry (2006-2013) shows that is a significant under-representation of female directors in all level of film industry;

Only one in 5 films in 7 European countries is directed by woman. The vast of majority funding (84%) go into films that are not directed by woman. The high proportion of female graduates shows that the talent exists but the potential is not fully exploited by the industry.

## Erasmus+ KA204

Strategic Partnerships for Adult Education

## Project Title:

**Women in the Media (WOMED)**



EU15 Ltd  
"The Power of Learning"

