

The Women in the Media (WOMED) project supports women in the creative industries, particularly women writers, directors and producers in the television and film sector. It provides an overview of the situation of women in these two sectors, online training modules and a resource platform to support the



Women in the Media [Film making Training Programme](#)

creation of new businesses and the development of their professional activities. One of the aims of this project is a good practices guide to highlight information, training and support schemes for entrepreneurship in order to meet the specific needs of women author-directors and producers in the film and television sectors, whatever their age, initial training or career path.

TO ACCESS TRAINING MODULE CLICK <https://www.womedplatform.co.uk>

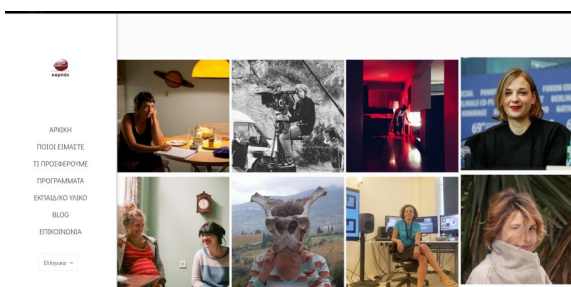
Together with project partners, a set of online training materials and tools has been created and finished to help women understand the differences and specifics in the film and TV industry. Thanks to training and support platforms, women will gain an overview not only of what they need to know and prove, but also about many positions in which they can be realized within the audiovisual sector.

MULTIPLIER EVENTS ‘Women in the Media’ Erasmus+ partners facilitate six multiplier events across partnership member countries. In keeping with agreed project outputs, local partners and stakeholders including media, decisionmakers and women’s groups has been invited to take part of full-day event featuring keynote speakers exploring project studies, Mapping-Survey analysis and on-line Film Making Programme. The Multiplier Event provides opportunities to build stronger relationships with cross-national and local stakeholders and help ensure our resources and strategic debates continue to be actively used and sustained after the lifetime of this programme.

Read more about national multiplier events of project partners:

GREECE On August 27th Karpos will hold a special WOMED event with the collaboration of the Greek Film Center and the Creative Europe Media Desk Greece.

During this event we plan to present the WOMEN IN THE MEDIA project and then in turn representatives from GFC will discuss the measures they are planning to take to ensure gender parity in productions from now on and the guidelines and decisions of the Creative Europe Media Desk regarding equal access in the creative industries for women. During the second part of the event we will have a panel discussion with women professionals (one of the guest speakers will be Maria Leonida the co-founder of Karpos who is a media educator and a film director) in the industry who can share their experiences and what they face in the field and have a Q&A with the audience.

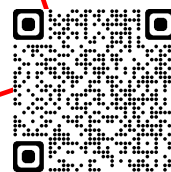


Erasmus+ KA204

**Project Title:
Women in the Media (WOMED)**

Strategic Partnerships for Adult Education





ESTONIA Eesti People to People organised multiplier event to present project outputs in Estonian national library on June 22nd, 2021. There were adult educators, teachers, representatives of film studios and NGOs, students from Baltic Film, Media and Arts School, Tallinn University and University of Technology and activists of ENUT — women umbrella organisation among participants.

Best regards from Tallinn, Ruta Pels

BULGARIA On June 26th, within the frame of the festival [Meetings of Young European Cinema](#), a special WOMED event was held: a masterclass of the Bulgarian female filmmaker Ralitzia Petrova.

In 2016, her feature debut GODLESS premiered at Locarno Film Festival, where it won four awards, amongst them the Golden Leopard for Best Film. Since, the film has won 27 awards, and has been nominated for European Discovery 2017 – Prix FIPRESCI by the European Film Academy. Ralitzia shared her personal journey in the world of cinema, gave extremely valuable and inspiring advices to the young people who will enter the film industry, introduced some excerpts and authors who are important to her and presented her approach to creating a script, giving specific examples from GODLESS.

The WOMED platform and the opportunities it provides were presented to the students and the teachers in the hall and they expressed their interest in its further use and promotion.



Photo credit: Radostin Naydenov / Arte Urbana Collectiff

FRANCE On Friday, 4th of June, LABA's team organised an event in presence of students from La Morlette Vocational High School in Cenon near to Bordeaux ; with [Rossana Bonfini](#) - a writer, director, editor and production manager in audiovisual industry since 30 years.



After a presentation of WOMED project results, Rossana talked about her career path but also about the place of women in the cinema and the audiovisual industry. Her background is impressive as she has worked in various companies across the world, such as Netflix in Netherlands, Fox Network in Italy, XPO2 in United States, etc. Her testimony was very strong, because she explained the obstacles she had to overcome in the industry

as a women. For instance, she was asked if she would consider having children during a job interview - even though this is a prohibited practice. It was also very inspiring because she gave some advice to the students, such as how to say no. Rossana gave us the opportunity to show how WOMED project provides keys for female empowerment in audiovisual industry.

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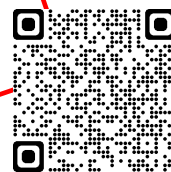


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Training Providers You can register your institution for FREE and be included in our List of Training Providers just register with us indicating the Activity Areas you can offer courses

Teachers Guide The teacher needs to understand the film and TV industry to be able to open the student's eyes to the possibilities and why it's important for them to be in the industry, to encourage them.

MENTORING To provide added extra support to we have created a MENTORS DATABASE that aims to bring on board volunteers who are more experienced, or more knowledgeable, individuals to help guide less experienced or less knowledgeable young women looking to enter/progress through the media industry.

CZECH REPUBLIC On Tuesday June, 15th the Business & Professional Women CZ had the honor to welcoming Zora Cejnková, famous Czech film director, writers and our project guarantee. Zora has experience in feature directing, corporate films, reporting and journalism, and shooting abroad. She opened strong discussion about barriers to women seeking to access leadership roles in the media, debated on means of overcoming these challenges and sharing questions to enhance abilities of film community to influence such change.



During this event a new project was introduced, an award for beginning women filmmakers. The award is named **LEONARDA** to highlight a women self-realization in film and TV sector. The award is designed to support talented women and their projects early production.

The Event ended with Zora Cejnkova author's screening of the film VOLBY (Election) from award-winning documentaries, a new TV format,

GREAT BRITAIN

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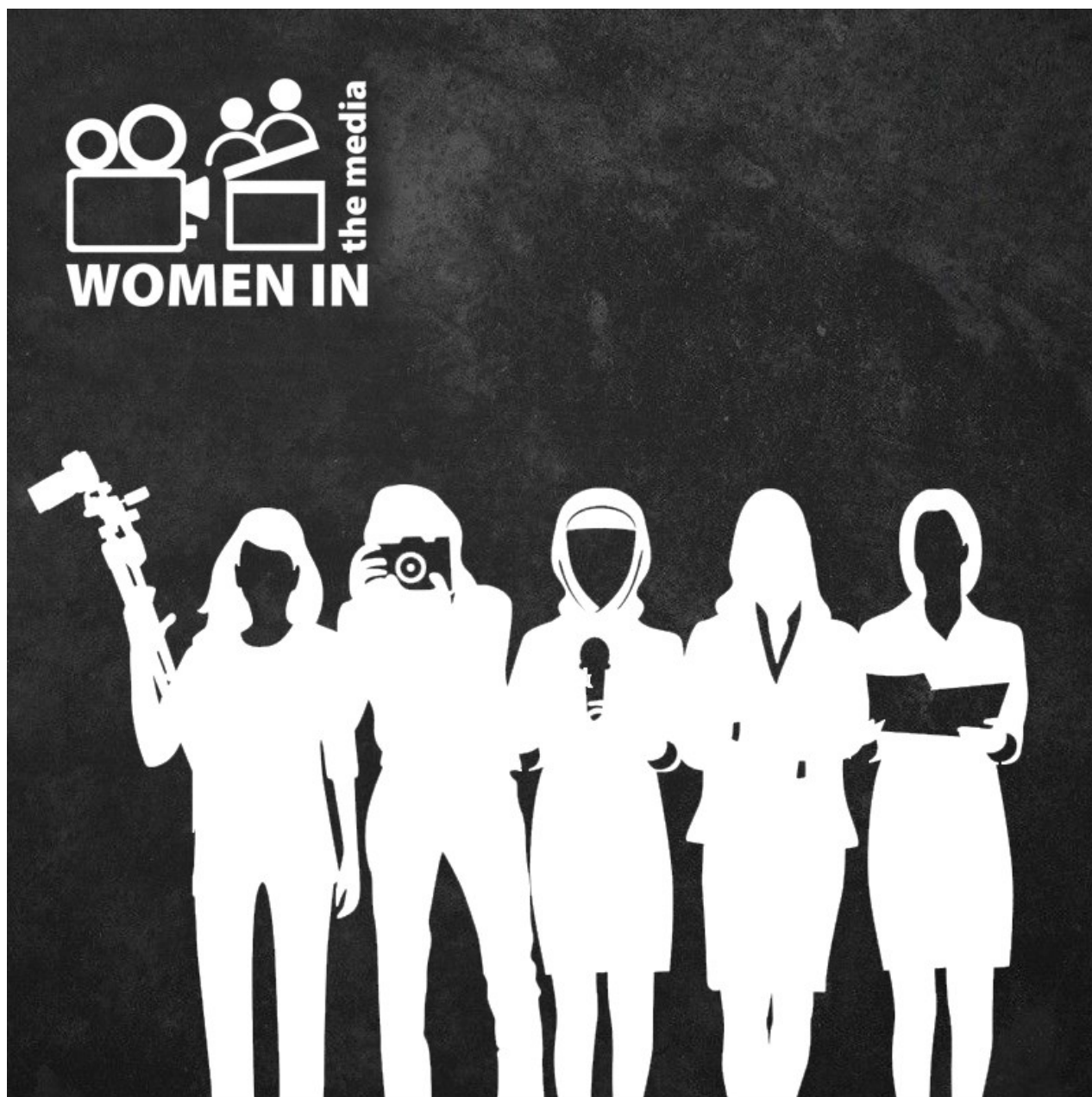
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